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## PTO Board Meeting - Minutes 02-07-09

Attendance - Board Members present - Sara Frisk, Kathy Bonitz, Lynn Roscoe and Tara Ford

Meeting called to order 7:00PM

1. Snowflake Ball - The ball was a HUGE success. There seemed to be at least 500 people in attendance. The gym, cafeteria and hallways were filled with people all night long. Chris Ellis did a great job as DJ and we will use him next year. Petals and Pearls did a fantastic job decorating. A profit of \$620.00 was made. A few notes for next year:
  - a. Use a marker instead of a stamp as a "paid" mark
  - b. Have the admissions table in the center of the hallway so as to have 2 lines form.
  - c. Open up the music room as a sitting area and coat location.
  - d. Decorate a week before to build the excitement.
  - e. Rope off the DJ area so kids keep away from the equipment and crowding the area.
  - f. Sell glow items on the other side of the cafeteria, not with the snacks.
2. St. Baldrick's - Have a sweatshirt made for our Honor Child. Currently have 10 shavees signed up and over \$895 in donations.
3. Treasurer's report - current balance is \$20,756.40. St. Baldrick's, Teacher Appreciation Week and Spring Fling are the remaining events that will use some of the money. Sara will keep Val posted on the balance and have her think about what the school can use.
4. January Parent of the Month - Shonette Fushimi - Works in the classrooms, does the Domino's nights.
5. 2009-2010 Fundraiser - Sara met with several fundraising companies.
  - a. Varsity Gold - they have done the fundraising for the past 2 years and have been excellent to work with. However, they recently filed Chapter 11 reorganization. Darla (our rep) said that it should be invisible to us. Also, the delivery of the cookie dough last year was not a very good experience. There were not enough volunteers to sort through all the cookie dough before parents came to pick up.
  - b. ABC Fundraising - a CO based company. They have both "sweet treats" and catalogue items. Profit is 40% and 50% respectively. Catalogue items can be purchased online so that out-of-state friends and relative can participate. ABC ships those items directly. ABC tallies and sorts all orders by student and delivers them directly to the classroom. Prize levels are based on items sold, not \$ amount. They do have a limo lunches and pig races.
  - c. Red Wheel Fundraising - husband/wife team but are a small company and have not worked with a school of Pennock's size. Concerns would be that they would not be able to handle our fundraiser at the same time as other schools.

The PTO board recommends going with ABC Fundraising for the next school year.
6. Spring Fling - Sara is going to schedule the 1<sup>st</sup> Spring Fling meeting for Thursday, February 19<sup>th</sup> at 6PM at Pennock.
7. Year End Gifts - need to come up with a year end prize for the student who is chosen from those entered into the raffle when parents attend general PTO meetings.
8. Teacher Appreciation Week - Sara will have a meeting on Tuesday, February 17<sup>th</sup> to start the planning process and begin soliciting businesses for donations.

Meeting adjourned 7:30PM

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